



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

## Contract #

**2677413**

### Schedule Dates

11/03/16-11/08/16

### Advertiser

Hillary For America-D (104330)

### Agency

Greer Margolis Mitchell, Burns & Associates-Washington (10

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

295 (874242)

### Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

### Sales Office

WJLA/GJLA/EJLA

### Buyer Name

### Phone/Fax

/

### CPE

5292

### Account Types

Local/Political Candidate Agency BRD

### Billing Type

Weekly/Irregular

### Comments

11/1-11/8

### Date Entered

11/02/16

### Last Modified

11/08/16

### Entered By

Kimberly Camps

### CO-OP

No

### Headline #

### Demo

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$17,955.00

### Net Total

\$101,745.00

### Sales Tax

## Washington (WJLA)

### By Broadcast Month

### Spots

### Rate

By Broadcast Month	Spots	Rate
Nov. 2016	100	\$119,700.00
<b>Grand Total:</b>	<b>100</b>	<b>\$119,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	6A- News-Good Morning Washington at 6a	2				X	X			2	\$300.00	\$600.00	Washington (WJLA)		11/2/16
2.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	6A- News-Good Morning Washington at 6a	1	X							1	\$300.00	\$300.00	Washington (WJLA)		11/2/16
3.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	6:58A- ABC-Good Morning America	8				X	X			8	\$350.00	\$2,800.00	Washington (WJLA)		11/2/16
4.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	6:58A- ABC-Good Morning America	4	X								\$350.00		Washington (WJLA)		11/2/16
4.0.1	Closed Preempt	11/07/16															Washington (WJLA)	No Availability/Exception -	
4.0.2	Closed Preempt	11/07/16															Washington (WJLA)	No Availability/Exception -	
4.0.3	Closed Preempt	11/07/16															Washington (WJLA)	No Availability/Exception -	
4.0.4	Closed Preempt	11/07/16															Washington (WJLA)	No Availability/Exception -	
5.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	9A- Live with Kelly	3				X	X			3	\$250.00	\$750.00	Washington (WJLA)		11/2/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	9A- Live with Kelly	2	X							2	\$250.00	\$500.00	Washington (WJLA)		11/2/16
7.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	10A- Rachael Ray	3				X	X			3	\$175.00	\$525.00	Washington (WJLA)		11/2/16

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8.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	10A- Rachael Ray	2	X							2	\$175.00	\$350.00	Washington (WJLA)		11/2/16
9.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	10:58:25A- ABC-The View	3				X	X			3	\$550.00	\$1,650.00	Washington (WJLA)		11/2/16
10.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	10:58:25A- ABC-The View	2	X							2	\$550.00	\$1,100.00	Washington (WJLA)		11/2/16
11.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	11:59:56A- News-ABC 7 News at Noon	2				X	X			2	\$400.00	\$800.00	Washington (WJLA)		11/2/16
12.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	11:59:56A- News-ABC 7 News at Noon	2	X							2	\$400.00	\$800.00	Washington (WJLA)		11/2/16
13.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	12:30P- Who Wants to be a Millionaire	2				X	X			2	\$350.00	\$700.00	Washington (WJLA)		11/2/16
14.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	12:30P- Who Wants to be a Millionaire	2	X							2	\$350.00	\$700.00	Washington (WJLA)		11/2/16
15.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	12:57:56P- ABC-The Chew	3				X	X			3	\$300.00	\$900.00	Washington (WJLA)		11/2/16
16.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	12:57:56P- ABC-The Chew	2	X							2	\$300.00	\$600.00	Washington (WJLA)		11/2/16
17.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	2P- ABC-General Hospital	3				X	X			3	\$600.00	\$1,800.00	Washington (WJLA)		11/2/16
18.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	2P- ABC-General Hospital	2	X							2	\$600.00	\$1,200.00	Washington (WJLA)		11/2/16
19.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	3P- 4P (EST)	2				X	X			2	\$100.00	\$200.00	Washington (WJLA)		11/2/16

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20.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	3P- 4P (EST)	1	X							1	\$100.00	\$100.00	Washington (WJLA)		11/2/16
21.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	3:59:42P- News-ABC 7 News at 4p	3				X	X			3	\$175.00	\$525.00	Washington (WJLA)		11/2/16
22.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	3:59:42P- News-ABC 7 News at 4p	2	X							2	\$175.00	\$350.00	Washington (WJLA)		11/2/16
23.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	4:58:27P- News-ABC 7 News at 5p	3				X	X			3	\$300.00	\$900.00	Washington (WJLA)		11/2/16
24.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	4:58:27P- News-ABC 7 News at 5p	2	X							2	\$300.00	\$600.00	Washington (WJLA)		11/2/16
25.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	5:59:26P- News-ABC 7 News at 6p	3				X	X			2	\$650.00	\$1,300.00	Washington (WJLA)		11/2/16
25.0.1	Closed Preempt	11/03/16															Washington (WJLA)	Advertiser Separation/Exception -	
26.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	5:59:26P- News-ABC 7 News at 6p	2	X							1	\$650.00	\$650.00	Washington (WJLA)		11/2/16
26.0.1	Closed Preempt	11/07/16															Washington (WJLA)	Advertiser Separation/Spot -1x too many ordered for a 30 min show (6pm news)	

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27.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	6:27P- 6:30P (EST)	2				X	X			2	\$3,000.00	\$6,000.00	Washington (WJLA)		11/2/16
28.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	6:27P- 6:30P (EST)	1	X							1	\$3,000.00	\$3,000.00	Washington (WJLA)		11/2/16
29.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	6:57P- 7P (EST)	2				X	X			2	\$3,000.00	\$6,000.00	Washington (WJLA)		11/2/16
30.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	6:57P- 7P (EST)	1	X							1	\$3,000.00	\$3,000.00	Washington (WJLA)		11/2/16
31.0	Normal Line / Access	11/03/16-11/04/16	4	:30	6:58:46P- Wheel Of Fortune	3				X	X			1	\$2,100.00	\$2,100.00	Washington (WJLA)		11/2/16
31.0.1	Closed Preempt	11/03/16															Washington (WJLA)	No Availability/Exception -	
31.0.2	Closed Preempt	11/03/16															Washington (WJLA)	No Availability/Exception -	
32.0	Normal Line / Access	11/07/16-11/07/16	4	:30	6:58:46P- Wheel Of Fortune	2	X							1	\$2,100.00	\$2,100.00	Washington (WJLA)		11/2/16
32.0.1	Closed Preempt	11/07/16															Washington (WJLA)	No Availability/Exception - Sold Out	
33.0	Normal Line / Access	11/03/16-11/04/16	4	:30	7:27:56P- Jeopardy	3				X	X			3	\$2,800.00	\$8,400.00	Washington (WJLA)		11/2/16
34.0	Normal Line / Access	11/07/16-11/07/16	4	:30	7:27:56P- Jeopardy	2	X							2	\$2,800.00	\$5,600.00	Washington (WJLA)		11/2/16
35.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	10:59:56P- News-ABC 7 News at 11p	3				X	X			3	\$700.00	\$2,100.00	Washington (WJLA)		11/2/16

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36.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	10:59:56P- News-ABC 7 News at 11p	2	X							2	\$700.00	\$1,400.00	Washington (WJLA)		11/2/16
37.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	11:35P- ABC-Jimmy Kimmel	3				X	X			3	\$500.00	\$1,500.00	Washington (WJLA)		11/2/16
38.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	11:35P- ABC-Jimmy Kimmel	2	X							2	\$500.00	\$1,000.00	Washington (WJLA)		11/2/16
39.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	12:37A- ABC-Nightline	1				X	X			1	\$100.00	\$100.00	Washington (WJLA)		11/2/16
40.0	Normal Line / Prime Premium	11/07/16-11/07/16	4	:30	7:57:56P- ABC-Dancing with the Stars (Monday)	1	X							1	\$10,000.00	\$10,000.00	Washington (WJLA)		11/2/16
41.0	Normal Line / Prime Premium	11/07/16-11/07/16	4	:30	10:01P- ABC-Conviction (Monday)	1	X							1	\$6,000.00	\$6,000.00	Washington (WJLA)		11/2/16
42.0	Normal Line / Prime Premium	11/03/16-11/03/16	4	:30	8P- 9P (EST)	1				X				1	\$10,000.00	\$10,000.00	Washington (WJLA)		11/2/16
43.0	Normal Line / Prime Premium	11/03/16-11/03/16	4	:30	10P- ABC-How To Get Away With Murder (Thursday)	1				X					\$12,000.00		Washington (WJLA)		11/2/16
43.0.1	Closed Preempt	11/03/16															Washington (WJLA)	No Availability/Exception -	
44.0	Normal Line / Prime	11/04/16-11/04/16	4	:30	10:01P- ABC-20/20 (Friday)	1					X			1	\$7,500.00	\$7,500.00	Washington (WJLA)		11/2/16
45.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	6:58:40A- ABC-Good Morning America Saturday	1						X		1	\$200.00	\$200.00	Washington (WJLA)		11/2/16

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46.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	7:58:40A- ABC-Good Morning America Sunday	1							X	1	\$200.00	\$200.00	Washington (WJLA)		11/2/16
47.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	6:30P- News-ABC 7 News at 630p Wknd	1							X	1	\$400.00	\$400.00	Washington (WJLA)		11/2/16
48.0	Normal Line / Prime	11/06/16-11/06/16	4	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)	1							X	1	\$1,200.00	\$1,200.00	Washington (WJLA)		11/2/16
49.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	11:35P- News-ABC 7 Sports Sunday	1							X	1	\$200.00	\$200.00	Washington (WJLA)		11/2/16
50.0	M/G For 43.0.1 / Prime Premium	11/03/16-11/03/16	4	:30	9P- ABC-Notorious (Thursday)					1				1	\$12,000.00	\$12,000.00	Washington (WJLA)		11/3/16
51.0	M/G For 4.0.1,25.0.1,26.0.1,31.0.1,31.0.2,4.0.2,4.0.3,4.0.4 / Access	11/07/16-11/07/16	4	:30	6:58:46P- Wheel Of Fortune	1	X							1	\$3,500.00	\$3,500.00	Washington (WJLA)		11/4/16
52.0	Normal Line / Prime	11/06/16-11/06/16	4	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)	1							X	1	\$3,400.00	\$3,400.00	Washington (WJLA)		11/4/16
53.0	M/G For 32.0.1 / SPOT	11/08/16-11/08/16	4	:30	2P- ABC-General Hospital			1						1	\$600.00	\$600.00	Washington (WJLA)		11/8/16
54.0	M/G For 32.0.1 / SPOT	11/08/16-11/08/16	4	:30	3:01P- Hot Bench			1						1	\$300.00	\$300.00	Washington (WJLA)		11/8/16

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WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

## Contract #

**2677413**

### Schedule Dates

11/03/16-11/08/16

### Advertiser

Hillary For America-D (104330)

### Agency

Greer Margolis Mitchell, Burns & Associates-Washington (10

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

295 (874242)

### Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

### Sales Office

WJLA/GJLA/EJLA

### Buyer Name

### Phone/Fax

/

### CPE

5292

### Account Types

Local/Political Candidate Agency BRD

### Billing Type

Weekly/Irregular

### Comments

11/1-11/8

### Date Entered

11/02/16

### Last Modified

11/08/16

### Entered By

Kimberly Camps

### CO-OP

No

### Headline #

### Demo

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$17,955.00

### Net Total

\$101,745.00

### Sales Tax

## Washington (WJLA)

### By Broadcast Month

### Spots

### Rate

By Broadcast Month	Spots	Rate
Nov. 2016	100	\$119,700.00
<b>Grand Total:</b>	<b>100</b>	<b>\$119,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.0	M/G For 32.0.1 / SPOT	11/08/16-11/08/16	4	:30	3:59:42P- News-ABC 7 News at 4p			1						1	\$500.00	\$500.00	Washington (WJLA)		11/8/16
56.0	M/G For 32.0.1 / SPOT	11/08/16-11/08/16	4	:30	4:58:27P- News-ABC 7 News at 5p			1						1	\$700.00	\$700.00	Washington (WJLA)		11/8/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.